Group 1

Project Proposal

Laura Roesler, Farnoosh Sharifian Esfahani, Shyam Patel, Pitsinee SarinaPhejlada, SaiPriyanka Gottipati, Hanan Kwok, Wendell J Duffie

Persona: Dr. Good Pet Reminder App

* I own a vet clinic with pet owners that have multiple pets of several different species. They have some trouble remembering medications, shots, check-ups and other treatments for their pets’ health.
* I need an easy to use app that can store records between devices that is accessible to most people.
* It would be nice for the app to have an account to send messages between myself and the pet owners, and to send reminders. I would need to have all the pets past medical history, and the owners’ preferences to save in one time in one device, but for them to receive the appropriate information before the deadline (i.e. when their shots are past due, or their flea treatment has expired).
* I would need a visible calendar to display all the required information, ranging from hour-to-hour, day-to-day and yearly. A bonus is to include photos of the prescription label, and what the medication looks like. Reminders would need to be sent for expiration of medicines as well.
* It would include pop ups of tips on how to improve their pets’ over-all wellbeing.
* We will also include an interface for grooming and boarding. The owners can request appointment times for check-ups, hair-cuts and overnight visits.
* There can also be a forum to ask me any questions publicly in case other owners have had the same questions.